

www.y2ktots.org



Come Lets Football...!

to spread smiles across the innocent souls



In Partnership with



MILAN ACADEMY

SCUOLA CALCIO

Kerala

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CHARITY CORPORATE SEVENS SOCCER CHAMPIONSHIP

(IN AID OF THE GOOD FOOD THRIVE PROJECT OF Y2KTOTS FOUNDATION)

In support of



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*"Many of the things can wait, the child cannot,
Right now is the time his bones are being formed,
His blood is being made and his senses are being developed.
To him we cannot answer "Tomorrow"
His name is Today"*

- Gabriella Mistral



Dear Patron, We are...

Y2KTOTS, a youth initiative, who have come together to work voluntarily to bring some light into the lives of the less fortunate of our society, the destitute children. Founded, way back in the year 2000 at Bangalore by a group of Engineering students, Y2ktots today is a platform for youths from every walks of life who works as its active volunteers who are determined to bring a positive change in the life of these god's own children.

The above quoted lines of Chile's Nobel Prize winning poet, today needs more serious attention. Today we see a lot of children homeless and sleeping on the streets in many poor countries in the world including, India.

Many are malnourished and abused. They need us in so many ways. Because the child cannot wait, we at Y2KTOTS got together to extend our love, compassion and more than anything our care for these less fortunate of our little brothers and sisters.

Right from the embarkment of our charity missions we had been spreading the message of love, peace and friendship to the less fortunate of our little brothers and sisters from various orphanages to childcare homes and from juvenile homes to opportunity schools.





We believe...

It is always better to light a candle than to sit cursing the darkness and that Today's Youth has the energy and enthusiasm to bring about lot of changes for the betterment of our society.

All our charity missions were rooted on the principles and objectives we firmly believed in such as

- that a child should be taught and made aware of moral and ethical values.
- that every child is entitled of a healthy and a normal childhood and education.
- that children should be given a chance to have vision for success, prosperity and influence.
- the need to give them a sense of belonging.
- in identifying the hidden talents in children and thus facilitate their growth and create opportunities.
- in providing the basic necessities of life along with love, care and concern.
- in the empowerment of the under privileged children through education.
- in preventing juvenile delinquencies and child labour by providing education, nutrition, health care, recreation and thus moulding them into better citizens of tomorrow's world.
- that in future, a present generation of under privileged children should be able to leave behind a strong and firm legacy for their children and the society.

The Change we look forward to...



We feel, the life these children lead is not their fault. Their deeds are not their destiny. We could make a change in their lives only if we can fill their lives with love, give them the hope and the power to dream.

After working more than two decades with the underprivileged children, Y2ktots foundation have imparted smiles on almost 5000 needy children and did make our presence felt across south India with almost 800 volunteers working for various causes. Over two decades since our inception we did launched various projects to achieve our goals for various causes.

Kindly go through <http://y2ktots.org/our-causes/> for more information about the causes supported by y2ktots foundation.

The milestones we covered and counting. (OUR PROJECTS)

Understanding the importance of **education in eradicating poverty** we intend to reach more than 2000 underprivileged children through our **education-centric projects** like **Each One – Teach One**, the tutoring project and **Shade To Read project** which imparts digital libraries.

We also extend our support to the very needy of our society through a technology-oriented project called **Care2Share** which is conceptualized as a charity facilitation project to bridge the gap between the have's and the have not's.



Y2KTOTS FOUNDATION
SNEHASPASHAM
— Touch of Love —



Our project **SNEHASPARCHAM** was started to **bring more solace and support to the disaster-affected people**. We were actively involved in the disaster relief areas be it in the forefront of flood relief activities during Kerala floods in 2018 to other cyclone affected areas in different delta regions and were always focused in stretching the primary needs from the affected remote coastal colonies to the far away tribal colonies inside the forest. Under SNEHASPARCHAM we have **housing projects, Livelihood Support Projects, Motivational seminars** to bring back hope in their life etc.

This year we are launching a series of workshops to bring awareness among the public especially with school children and college students with related to the dark side of the Digital World through a project named as DIGITALLY CAGED. This will be carried out in Schools, Colleges, Offices, I.T Parks, Residential Complexes and so on. Cyber Experts will be handling the sessions and is expected to be an eye-opener for all towards the negative effects of digital world and social media.



We Now Seek Your Support... To help in Launching

Good food Thrive

The whole idea of “**Good Food Thrive**” is to eradicate malnutrition and provide healthy and wellness food for the needy. By good food we mean healthy and nutritious diet food that help boost immunity and maintain an emotional and mental wellbeing of a person. Conceptualized as India’s first project for providing wellness food for the under privileged, for the smooth implementation of this project we have tied up with prominent wellness food suppliers in the country from whom wellness cooked food based of various green leafy veggies and millets will be sourced and supplied to the economically weak class who is deprived of this kind of healthy diet. We plan to implement this project in various orphanages, destitute homes, old age homes, tribal areas, Govt: schools and among the economically weak.

We hope this initiative would be beneficial to the economically weaker section of the society especially the children and old age people who faces malnutrition and is deprived of these healthy and nutritious diet foods. We seek your Support and blessings to make this project a successful one and help us in our small initiative to spread the awareness about healthy food habits and its importance in keeping lifestyle diseases at bay and about building strong immune system with necessary intake of essential nutrients.



GREEN LEAFY VEGGIE BASED

Moringa (Drumstick) Leaves (The Miracle Tree leaves)

THE WONDER CEREAL GRAIN

Millet Based



Moringa Chapathi



Moringa idli



Moringa Dosa



Moringa Rava Dosa



Multi Millet wheat Puttu



Finger Millet (Ragi) Rava dosa



Flaxseed Chapati



Multi millet Idli



Moringa Soup



Moringa Noodles



Moringa Pancake



Moringa Millet Porridge



Moringa Upuma



(Ragi) Chapati



Multi Millet dosa



Multi millet Noodles



Multi millet Upuma



Finger millet (Ragi) Porridge



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CHARITY CORPORATE SEVENS SOCCER CHAMPIONSHIP (CCSSC – 2023) **(In aid of the “GOOD FOOD THRIVE” the wellness food distribution Project of Y2kTots Foundation)**

To fuel our dream of launching the **“GOOD FOOD THRIVE” the wellness food distribution Project**, as a fund raiser activity we are conducting a **Charity Corporate Sevens Soccer Championship (CCSSC- 2023)** for the corporate world in partnership with AC MILAN ACADEMY at Kochi in the month of **January 2023 from 8th to 12th** at a football turf in kakkanad, cochin. We are making sure at least a minimum of 32 teams to participate in the event from all sectors in the corporate world like **IT, MEDIA, FMCG, HOSPITALITY, HEALTHCARE, CONSTRUCTION, SUPERMARKET RETAIL CHAINS, JEWELLERY, TELECOM, BANKING,& FINANCIAL INSTITUTIONS, AIRLINES**. We are also expecting participation from various key associations like **CREDAI, Indian Association of Architects (IIA), Indian Medical Association (IMA), Architects & Engineers Association (AEA), Rotary Club, Lions Club Etc** Prize money worth Rupees One lakh would be distributed among the winning teams for the 4-day long event.

The uniqueness of CHARITY CORPORATE SEVENS SOCCER CHAMPIONSHIP (CCSSC – 2023)

- The name AC MILAN says it all. AC MILAN ACADEMY would be our technical partner for the 4 daylong event.
- Training sessions by AC MILAN ACADEMY for destitute children who are participating in friendly matches.
- Training sessions by AC MILAN ACADEMY for school going children in the age of 5-16 with a pre-registration drive.
- Friendly matches between top officials of various corporate companies and children from various orphanages.
- Friendly matches between various Celebrities teams and children from various orphanages.
- Friendly matches with the participation of various leading vloggers in Kerala and children from various orphanages.
- Wide publicity for the first-of-a-kind event in kerala through media and various advertising platforms.
- Social Media publicity would directly reach around 10 million people worldwide as there is active participation of various leading vloggers in the event.
- Expecting a turnaround of at least 1000 + crowd for the event at the venue.
- Children from various destitute homes and mentally challenged homes would a part of the spectators.
- Live streaming of the Matches in various YouTube channels.
- Cultural programs by children from various destitute homes and mentally challenged homes.
- Various Sponsorship slabs for the brands that would like to be associated with the event starting from a minimum sponsorship proposal of Rs Two Lakhs to the co-branding Flagship sponsorships of Rs 25 lakhs.



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It is a proven fact that consumers tend to endorse brands that stand for social causes. Studies have proved that about 76% of consumers always tend to buy from a brand that supports a cause.

Ways you can Associate & Support Our Noble Venture..

Be our Flagship partner for **Rs Eighteen lakhs** to co-own the title of the event

How we can support you

1)	Wide Social Media promotion campaign targeting corporates, youth and humanitarian minds all over Kerala which would reveal the social commitment of the brand
2)	The Event would be co-branded in your brand
3)	Mention in Newspaper news releases
5)	Event announcement Press Meet up
6)	Interview in connection with the event in official partner FM station
7)	Major publicity coverage in social media for the event through various leading Vloggers and social media influencers in kerala which would reach about the event to almost 10 lakh subscribers worldwide.
8)	Visibility through Few Big and small Hoardings that is to be set up in city with regard to event
10)	Visibility in every print and visual material associated with the event
11)	Visibility through LOOK WALKERS at the venue who would be roaming at the venue
12)	A 12*10 Stall space to be provided at a prominent spot in the venue for the promotion of your company/products.
13)	Major Visibility in the jerseys provided to various celebrity teams and children from various destitute homes participating in the friendly matches
14)	All Event volunteers and working personnel part of the event would be wearing T shirts with the event details giving major visibility for the brand.
15)	During Final day of the match a time slot would be provided for officially launching or promoting any particular product of the brand where celebrities or other dignitaries would be present.

Be our Associate Partner for Rs **Ten Lakhs** to be the platinum partner of the event

How we can support you

1)	Wide Social Media promotion campaign targeting corporates, youth and humanitarian minds all over Kerala
2)	Mention in Newspaper news releases
3)	Visibility in every print and visual material associated with the event
4)	Visibility through Few Big and small Hoardings that is to be set up in city with regard to event
5)	Major publicity coverage in social media for the event through various leading Vloggers and social media influencers in kerala which would reach about the event to almost 10 lakh subscribers worldwide.
6)	Visibility through LOOK WALKERS at the venue who would be roaming at the venue
7)	Visibility in the jerseys provided to various celebrity teams and children from various destitute homes participating in the friendly matches
8)	All Event volunteers and working personnel part of the event would be wearing T shirts with the event details giving major visibility for the brand.

Be our Official Partner for Rs **Five lakhs** to be our supporting partner of the event

How we can support you

1)	Wide Social Media promotion campaign targeting corporates, youth and humanitarian minds all over Kerala
2)	Visibility in every print and visual material associated with the event
3)	Visibility through Few Big and small Hoardings that is to be set up in city with regard to event
4)	Major publicity coverage in social media for the event through various leading Vloggers and social media influencers in kerala which would reach about the event to almost 10 lakh subscribers worldwide.
5)	Visibility through LOOK WALKERS at the venue who would be roaming at the venue
6)	Free distribution of products or samples or your presence at the venue.

Be our Gift Hamper sponsor for Rs **two lakhs** and be our motivating spirit behind

How we can support you

- 1) Your brand visibly will be ensured on every gift hamper bags which would be distributed to the Celebrity Guest teams, Various Vlogger teams and other guest corporate teams
- 2) The gift hampers would be distributed to all the children from various orphanages and mentally challenged homes who would be a part of the event

Support our noble venture and help us in our ultimate aim to eradicate malnutrition among the needy...

At **Y2KTOTS** we believe, In this life we may or may not be able to do great things but we can always do small things with great love. Please support our fund raising initiative “**CHARITY CORPORATE SEVENS SOCCER CHAMPIONSHIP (CCSSC – 2023)**“, whose very purpose is to raise enough funds for our project “**GOOD FOOD THRIVE**” through which healthy and nutritious diet foods will be distributed to the economically weaker section of the society especially the children and old age people who faces malnutrition. By supporting our noble venture apart from the marketing visibility you gain from the event , that as a brand and as an individual you are giving out a message loud and clear that giving back to the society is your brand’s highest priority and your brand is committed to it.

The generosity you extend to support this event would help us ensure that the under privileged people will never miss a chance to be deprived of this healthy and nutritious experience, We need your support to continue with this life changing work.



WAYS YOU CAN SUPPORT

For Cash / Bank transfers Please note the bank account details	Cheque / Demand Draft	Support over a call Make a call to the below given numbers
Account Name: Y2KTOTS FOUNDATION Account Number: 608002010001954 Bank: Union Bank of India Branch : Edathala IFSC code : UBIN0560804	All contributions made in Cheque / Demand Draft to be made in favor of "Y2KTOTS FOUNDATION" payable at any bank in cochin.	+91-9446424934 +91-98471 01234

Note: Y2K Tots Foundation does not ask for cash donations.

For more information on our organization please visit www.y2ktots.org or www.facebook.com/y2ktots

We sincerely believe that you will support us in fulfilling our endeavor for a noble cause. We kindly urge you to be that imaginary helping hands in realizing our beautiful dreams about the children of a lesser God

"ONLY INNOCENCE SURVIVES"

Thanking You,

Renjith George
Managing Trustee
+91 98471 01234



Y2K TOTS
only innocence survives
Foundation

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www.y2ktots.org | www.facebook.com/y2ktots

Our other projects

